



# LIFE IN 6 WORDS | MEDIA KIT



Based on the popular YouTube video **Life in 6 Words**, this interactive, engaging, faith-sharing tool provides students with a bridge for naturally initiating spiritual conversations. It is designed to help walk someone through a clear, visually compelling explanation of the gospel and invite them to put their trust in Jesus. With the all-new app, users can use the conversation slides to walk someone through the gospel, add friends to their Cause Circle, schedule prayer reminders, create and join Groups, watch videos on the G.O.S.P.E.L, send friends their Six Words, create an Audio Story, record and send to a friend, and get notifications and reminders. During this time of unprecedented turmoil, people are more open to the good news of Jesus than any time in recent history. Now with the Life in 6 Words app, students can bring hope and encouragement to their world, without having to leave their homes. The Life in 6 Words app is free to download and can be found on both Apple's App Store and Google play.

## NEW Li6W AUDIO FEATURE!



Connection is more important than ever, yet harder and harder to find, leaving many people searching for some kind of comfort. With this in mind, the Audio Story function allows teens to engage their friends with the conversation that matters most - the Gospel of Jesus Christ. Armed with a way to share their faith in an audio format, this opens up a world of possibilities for students to bring hope to their friends while getting their minds off of their own situation. This latest feature creates an app that gives believing students the tool to engage in spiritual conversations, pray for unsaved friends and family, and set up groups of like-minded teens who all want to bring the hope of Jesus to this world.



## LI6W MEDIA KIT RESOURCES



### SCREENSHOTS TO SHARE

**Audio Story Screenshots:** [click here](#)

**Li6W Powerpoint:** [click here](#)

**Greg Stier's Blog Post:** [click here](#)

*ANNOUNCING OUR BRAND NEW EVANGELISTIC APP: LIFE IN 6 WORDS*

**Greg Stier's Blog Post:** [click here](#)

*LIFE IN 6 WORDS BOOKS HELP YOUR TEENS START GOSPEL CONVERSATIONS*



### HEARD FROM OUR USERS...

I've used the app to lead  
**5 students to Christ** this school year,  
I love it! I was able to use it with our  
mission team training last year.”

—ALAN JOHNSTON

“Just checked my group in LI6W app and  
found that students have re-engaged  
with it during this time!

**9 more Gospel conversations,  
20+ prayers, and 2 Salvations!!!”**

—BEN PHILLIPS



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### ABOUT US

**DARE 2 SHARE MINISTRIES (D2S)** is a non-profit evangelistic ministry based in Wheat Ridge, Colorado. D2S was founded by Greg Stier in 1991 with the goal of training and mobilizing America's teenagers to reach their friends for Christ. When the tragic Columbine High School shooting happened just minutes from Dare 2 Share's offices in 1999, the mission of reaching teenagers with the life-changing hope of the gospel became even more urgent. That same year, Greg Stier resigned from a pastorate at a local church to focus his efforts on the cause of D2S. For over 27 years, God has used D2S to transform, train and equip over a million teenagers across the country to share their faith in Jesus. Today, D2S offers a nationwide simulcast training event, weeklong summer intensives, books, curriculum, youth leader trainings, and more to realize the vision of every teen everywhere hearing the gospel from a friend.



**GREG STIER**  
Founder,  
Dare 2 Share Ministries

**GREG STIER** founded Dare 2 Share Ministries in 1991. Since then, the ministry has equipped over a million teenagers to relationally and relentlessly share the gospel of Christ. As a former church planter and pastor, Greg believes in the power and potential of the Church to transform entire cities with the gospel. As a former youth leader, he is committed to seeing this transformation start within the next generation. Greg is the author of 20 books and countless articles. He has appeared on CNN, CBN, TBN, Focus on the Family, several national radio programs, and is a regular contributor to *The Christian Post*, *Churchleaders.com*, and *Group Magazine*.



ENERGIZING THE CHURCH TO MOBILIZE  
YOUTH TO GOSPELIZE THEIR WORLD!

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