Although the values never change, the best practices, strategies, tactics and resources may change (and often do) along the way.

Your strategy should represent the best practices, tactics and resources that will give your ministry the strongest likelihood of success in your context.

Over the next 12 months, intentionally align your ministry with the 7 values by implementing some of these best practices.
VALUE #1:
INTERCESSIONARY PRAYER FUELS IT

PERSONAL
• Pray for your students – Set up consistent time to pray for your students each week.

PROGRAMS
• Prayer reminder – Keep an empty chair in the youth room as a reminder to pray for unreached teenagers that need Jesus.
• End with intercessory prayer – Take the last 10 minutes of your youth group meeting to pray in a circle as a group that God would fill each of you with his Holy Spirit and empower the teenagers to reach their friends for Jesus that week.
• Prayer team – Develop a pre-service prayer team.

STUDENTS
• Facebook/Yearbook – Have your students pray through their Facebook friend list or yearbook. This will give them an urgency for their whole school and not just their friends.
• Prayer walks – Get your students to take prayer walks around their schools, either individually or with other students. This could be done at the start of each semester, once a month or once a week.
• 30-Day Daniel Challenge – As a youth group, have your students commit to praying 3x’s a day for 30 days for revival and the salvation of unreached teenagers.

RESOURCES
• Mobile apps: InstaPray; PrayerMate; 24:7 Prayer
• Books: Hudson Taylor’s Spiritual Secret by Dr. & Mrs. Howard Taylor; Pray for Me: The Prayer Champion’s Guide to Essential Prayer for the Next Generation by Tony Souder
• Website: Utilize the resources on www.pray4schools.us as a way to guide on-campus prayer groups.
VALUE #2
RELATIONAL EVANGELISM DRIVES IT.

PERSONAL
• Get out – Be intentional about getting outside the office walls in order to have an opportunity to build relationships with unbelievers and share the gospel (for instance, prepare your lessons at Starbucks!).

PROGRAM
• Role play – Have teenagers practice gospel conversations with various belief systems in youth group.
• Outreach event – create intentional outreach opportunities for the whole group to keep momentum going within your community.
• Visual reminder – Create a Gospel Wall in your youth room: write out the GOSPEL acrostic in big letters on the wall, put up a table with evangelistic resources (including Life in 6 Words outreach books), have a giant “Cause Circle” where students can post the first names of the friends they are praying for, pursuing and persuading (www.dare2share.org/thecause), etc.

STUDENTS
• Text and pray – Ask students to text you who they have shared with and then commit to praying for those teenagers.
• Social media – Encourage students share their faith over social media in creative ways (SALT videos, stories, etc.).

RESOURCES
• Online: for worldview help go to www.dare2share.org/worldviews
• Online: for an effective outreach campaign go to www.share6campaign.com
• Online: for outreach resources (SALT, Life in 6 Words banner, etc.) go to store.dare2share.org
• Mobile apps: Dare 2 Share, Life in 6 Words
• Books: Dare 2 Share: A Field Guide for Sharing your Faith
• Curriculum: Gospel Journey Maui, and SALT... Creating Thirst are both available at store.dare2share.org
VALUE #3
LEADERS FULLY EMBRACE & MODEL IT

PERSONAL
• Set the pace – lead the way for your teens by being intentional about sharing your faith. Share the good, the bad and the ugly with them and pray for each other’s efforts.
• Use THE Cause Circle (www.dare2share.org/thecause) to identify people you are personally praying with passion for, pursuing with love and persuading with the truth of the gospel.

PROGRAMS
• GOSPEL training – Train your small group leaders how to share the GOSPEL and help them build evangelistic momentum in their lives and small groups.
• Strategic discussions – Develop a monthly leadership meeting time for adult leaders and student leaders to fellowship, open up about evangelistic opportunities/challenges and share ideas for gospel advancement.

STUDENTS
• On campus – Nudge your student leaders create spiritual discussion groups at school using videos (SALT YouTube videos, GOSPEL Journey Maui, I am Second videos, etc) as well as open-ended questions to spark spiritual discussions with their peers.
• Social media – Post personal faith sharing stories on social media and encourage your leaders to "like" or "retweet" and comment and pray.

RESOURCES
• Online: www.youtube.com/dare2share for SALT videos
• Online: www.iamsecond.com/films
• Curriculum: Gospel Journey Maui store.dare2share.org
• Book: Dedication and Leadership by Douglas Hyde
• Training: Lead THE Cause summer training www.leadthecause.org
VALUE #4
A DISCIPLE MULTIPLICATION STRATEGY GUIDES IT

PERSONAL
• Disciple another – Be intentional about who you are discipling outside of your ministry context. Ask yourself if you are personally making disciples who are now making other disciples.

PROGRAMS
• Discipleship training – Teach students the 4 Chair Discipleship model.
• Track individual progress – Use an excel spread sheet to identify the spiritual progress of each of your teenagers and the next needed "nudge" to get them to the next level.
• Action plans – Meet quarterly with your small group leaders to discuss and evaluate which level of spiritual growth each student is at and the next needed steps.

STUDENTS
• On campus – challenge your students to launch on campus Bible studies that are intentional about evangelism and disciple-making.
• Get them out – Help your home school and Christian school students to find avenues (neighborhood, online, sports teams, etc) to hang out with unreached students to build relationships and create Gospel conversations.

RESOURCES
• Mobile apps: "Knowing Jesus" app www.wemuve.com/apps
• Book: 4 Chair Discipling by Dann Spader store.dare2share.org
• Training: Muvement Trainings from Sonlife to help leaders explore the discipleship model of Jesus www.sonlife.com
VALUE #5
A BOLD VISION FOCUSES IT.

PERSONAL
• Clarify your mission and vision – set aside time for concerted prayer and fasting, then write (or rewrite) your personal and ministry mission statement.

PROGRAMS
• Make a plan – set aside time for concerted prayer & fasting, then make your first draft of a 5-10 year bold vision for your youth group.
• Get a bold vision – Make reaching teenagers at every school in your community central to your bold vision!
• Set goals – Put time on your calendar to establish GREAT goals and regularly evaluate progress. Set annual goals and then build quarterly goals to get there.
• Stop some things – Create a "What NOT to do" list in order to mitigate clutter.

STUDENTS
• Vision for their school – Help your teenagers identify their vision for their schools when it comes to reach the lost and multiplying disciples.
• Celebrate – Take the time to recognize the big and small wins along the way.

RESOURCES
• Book: Masterplanning by Bobb Biehl
• Online: www.everyschool.com
• Mobile app: Every Student Every School
VALUE #6

BIBLICAL OUTCOMES MEASURE IT.

PROGRAMS

• Know your target – Write out a complete description of what a fully discipled teenager looks like (what they know Biblically, how they live personally, how often they share the gospel relationally, how many teenagers they are discipling, etc) and drive toward that goal with each teenager.

• Keep in touch – Track students after they leave the youth group. Are they actively involved in a church after graduation? Are they still living and sharing their faith?

• Select measurements – Determine the 2-4 Biblical outcomes you want to measure. Examples: number of annual baptisms, number of students who consistently share their faith, growth from new conversions, number of students involve in serving, etc.

• Track them – Develop a system for tracking the top 2-4 Biblical outcomes (spreadsheet, database, notebook, index cards, etc.).

RESOURCES

• Book: As You Go: Creating a Missional Culture of Gospel Centered Students by Alvin Reid
VALUE #7
ONGOING PROGRAMS REFLECT IT.

PERSONAL
• Personal stories – Incorporate personal faith-sharing experiences into your large group lessons and encourage your adult leaders to do the same in small groups.

PROGRAMS
• Recognition – Celebrate students who are sharing.
• Take time – Create space for students and adults to share testimonies in your weekly programs.
• Frontlines Challenge – create significant leadership roles for students by letting them present an evangelistic challenge at youth group and then post it on social media. Then celebrate those who "took the challenge."
• Service projects – Make sure to incorporate the gospel into these projects so that they’re gospelized.
• Share it…every time – Create a gospel segue in every talk (and then give the gospel!).

STUDENTS
• Learn by teaching – Have students share the GOSPEL during youth group.

RESOURCES
• Book: Outbreak…Creating a Contagious Youth Ministry Through Viral Evangelism By Greg Stier store.dare2share.org
• Curriculum: Youth Group 2 Go store.dare2share.org
• Resource: The Interl'inc Youth Leader's Only www.interlinc.com